

AROO (AJ) LEE

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📍 18613 Clubhouse Dr., CA 92886

EDUCATION

University of Oregon
Eugene, OR

Bachelor of Arts: Journalism Major,
Sports Business Minor

Beloit College
Beloit, WI

Bachelor of Arts: Media Studies and
Creative Writing Major, Journalism
Minor

SKILLS

- Fluent in Korean
- Detail Oriented
- Pro-active
- Customer service
- Team collaboration
- Multitasking and organization
- Client relationships
- Professionalism and etiquette
- Public speaking
- Research and analysis

PROFESSIONAL SUMMARY

Versatile sports professional with a combination of front-office operations experience and player development expertise. Experienced in using Trackman and Rapsodo to analyze athlete performance, supporting MLB-level coaching environments, and executing game-day operations across multiple sports. Known for being proactive, reliable, and highly adaptable in roles that require strong communication.

EXPERIENCE

University of Oregon Athletics - Marketing & Fan Experience Intern
Eugene, OR • 09/2025 - Current

- Support the head marketing team in executing game-day operations, fan engagement initiatives, and in-venue entertainment across multiple sports.
- Assist the show-caller with timing and organizing all in-game elements, including promotions, sponsor activations, and run-of-show execution.

The Ball Park - Assistant Hitting Consultant
Los Angeles, CA • 12/2022 - 01/2026

- Coached alongside Won-Jei Choi, private hitting consultant for Braves' Ha-Seong Kim, Giants' Jung-Hoo Lee, and Dodgers' Hye-Seong Kim
- Translated in Korean when Coach Choi met with MLB organizations

Beloit Sky Carp - Sales & Game Day Intern
Beloit, WI • 01/2024 - 05/2024

- Conducted outbound calls to fans, businesses, and community partners to drive ticket sales, group outings, and sponsorship opportunities.
- Experience with ScoreCRM and TDC
- Served in multiple game-day roles including public address announcing, on-field support, and bat boy responsibilities.

LANGUAGES

English

Native or Bilingual

Korean

Native or Bilingual

ATHLETICS

Beloit College, Beloit, WI - Student-Athlete, Baseball (Outfielder / Pitcher) August 2022 - May 2024

- Earned Midwest Conference All-Academic Team honors.